FALL TRENDS FOR HAIR, SKIN & FASHION
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Do Nails

This fall’s must-have accessory is not a handbag or scarf, it’s a ‘Stiletto Nail!’ Popularized by fashion icons such as Beyonce and Lady Gaga, ‘Stiletto’ nails are finally being embraced by everyday women looking to update their manicure. Previously shied away from because of their daring oval finish, ‘Stiletto’ nails have proven to be more flattering and elongating than a traditional squared finish.

Pair CND’s more subtle nail polish fall shades like Asphalt and Faux Fur (worn by our models Rani and Soo) to balance out the boldness in your ‘Stiletto’ nails.
FALL SKIN TONES

**Laser Resurfacing**
Enhance skin’s texture, tone and smoothness! Akari’s latest addition to our medispa, our laser resurfacing treatment, will do just that. If you struggle with scarring or acne scarring, wrinkles, large pores, a leathery texture or impossibly stubborn melasma our laser resurfacing treatment will leave your skin smoother, tighter and radiant.

You will absolutely love your baby soft skin!

Pair TX with: Skin Medica Sensitive Skin Cleanser, Skin Medica TNS Ceramide Treatment Cream, Skin Medica Daily Physical Defense SPF 30+

**Laser Photorejuvenation**
Looking for porcelain skin but concerned about downtime? Akari now offers IPL treatments to diminish sun-damaged brown spots and rosacea.

Erase years of damage and forget about relying on covering with make-up. Let your beautiful, peaches n’ cream skin radiate!

Pair TX with: Skin Medica AHA/BHA Exfoliating Cleanser, Skin Medica Lytera, Skin Medica Environmental Defense Sunscreen SPF 50+

**Laser Tattoo Removal**
Is there anything worse than a regrettable tattoo? Akari can now help you erase it. We are excited to offer the latest technologies in tattoo removal.

Pair TX with: Airelle Manuka Mask

**Pellefirm**
Akari finally has body treatments to diminish dimpled cellulite, tighten, tone and firm skin! Take the results of our client favorite: pelleve. That technology is now available for all areas of the body. We add a luxurious lymphatic massage by one of our skilled massage therapists, and the results? Tight and contoured abs, a smooth and lifted bottom, firm and toned skin. Ideal areas to treat: Back of thighs/buttocks, abs and love handles, and upper arms.

Pair TX with: Lierac Body Slim

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LAURA’S MEDISPA BLOG

As much as I’m going to miss the summer days spent playing on Crescent Beach with my kiddos and all of the other indulgences of a Maine summer, autumn is definitely my favorite season of the year. The notion of a fresh start that filters in with the drier, crisper fall air always renews my excitement in living well. It reminds me that we are all growing, moving forward and changing. I look forward to shaking the beach sand out of my Sail Bag and putting my hot yoga clothes in.

This fall marks my one-year anniversary here at Akari. And there is much to celebrate. As I have cultivated my growing client-base and seen the remarkable changes in the beautiful people I have aided in achieving their desired look, I have also advocated for new treatments and technology to add to our repertoire. We are very excited to add three new services to the medispa roster:

First and foremost I am loving the Erbium Yag Laser Resurfacing Treatment. It is a must for ridding your skin of that unwanted sun damage we all seem to have after our short but sunny Maine summer. This treatment will literally shed layers of sun-damaged, aged, wrinkled, acne-scarred, less-than-desirable skin and reveal that even and soft skin that you were born to don. The treatment itself takes under an hour and the downtime is only about 5 days. The results truly are stunning!

Next we have tattoo removal. Tattoos are cool for people who can rock them. I thought I could when I was 18. Now I’m pushing 40 and not loving my permanent accessories. Removal technology has come such a long way and the results speak for themselves. If you’re hiding ink, now is the time to get rid of it! Pellefirm. I repeat: PelleFIRM. I LOVE this treatment. Take our popular Pelleve treatment and morph it into a luxurious body tightening treatment including a personalized lymphatic massage to diminish cellulite, tighten, tone and lift skin on troublesome areas such as the always-stubborn back of the arm, extra post-baby-belly skin or bottom.

Laura’s Medispa Blog
As many of you already know, I have decided to take a break from my life here in Maine to enjoy an extended stay in Italy. Since first traveling there over four years ago, I have been dreaming of a longer stay. Each subsequent trip has only fueled this desire. I have been at Akari for 12 years and I can honestly say that I think of you all as family. But, after much soul searching, I know the time is now.

I am so grateful for my wonderful and inspiring co-workers, grateful for the laughter and camaraderie, I am blessed to have the most amazing clientele. Our conversations have meant the world to me. I truly think of so many of you as friends. How could I not after all the crazy stories we’ve shared. 😊

... And of course, Allan, I am so grateful for all the opportunities that I’ve had to grow and hone my craft while at Akari. I am so grateful for your encouragement, and your support of my decision. Thank you!

I have no real plan, actually no real idea what I’m doing. I just know this is something I have to do. It’s a bit scary, but it is far scarier for me not to give it a try. No regrets! I know that I am following my heart, and I know that in itself is important.

One of my favorite quotes from Alan Watts reads, ‘The only way to make sense out of change is to plunge into it, move with it, and enjoy the dance.’

I won’t say good-bye. I will carry all of you with me, in my heart. I would not be who I am today without this time spent with all of you.

Farewell then, until our paths cross again.

Much Love, Catherine

Let’s face it, Catherine doesn’t mean to write this letter. And Allan is just as surprised as you are, but somehow, this is just the way it’s going to be.

Handmade Bracelets & Necklaces

By Our Talented Stylist Darrell
Come to Pure Movement to stay HOT this fall!

Barre Classes are HOT.

Pilates Apparatus classes on the Reformer are HOT.

Only at Pure Movement has the owner, Leslie Hamm, put the two together. Last year Leslie created BarSculpt Reformer. It takes the BarSculpt format and moves it to the reformer where the spring based equipment takes all of the exercises to entirely different levels.

Beginners in either method are welcome to attend class. You will leave feeling rejuvenated, elongated and challenged.

Bumble & bumble

Hairdresser’s Invisible Oil Shampoo, Gel and Primer. A transformative, clear, lightweight hair oil that works for all types of dry hair.

This lightweight, quick-absorbing oil features a luxurious blend of six oils and two extracts that soften, tame flyaways, and add shine immediately and over time. Hair looks and feels healthy, smooth, silky, and conditioned. Frizz and flyaways are dramatically reduced. This formula detangles hair and helps strengthen hair against breakage. It also contains UV/UVB filters and offers heat styling protection. The clear-as-day formula can be used on all types (and colors) of hair.
Kim White Belt
Pair this belt with any outfit and feel instantly chic. When I am wearing something boring, I always reach for this to automatically make my outfit that much cooler.

Skin Dark Olive Moto Sweater
Who says you can't look chic while staying cozy? I plan on living in this Skin sweater this fall. It is a great neutral that is not black or gray. This sweater looks great worn either open with a shirt underneath or zipped closed.

Barbara Silverstein Necklace
90s influence is everywhere in fashion these days. This choker is the perfect way to incorporate this trend into your style. Its rich gold is also right on-trend with colors we will be seeing everywhere this fall.

Big Star Denim Alex Skinny
Even though fall is here that does not mean we have to give up on wearing vibrant colored jeans. Big Star’s Alex Skinny jean in this lush cranberry color is a great way to add a splash of color to your fall wardrobe. Trade your dark denim for a pair of these and instantly feel cool.

Jane Iredale PurePressed Eye Shadow in Dawn
Unlike other shadows, Jane’s purepressed shadow does not dry out over time. It’s soft, buttery and smooth. The Dawn shade is great for this season, just the right amount of shimmer and brown pigment to accent any fall color.

Smashbox BE LEGENDARY Lipstick in Infrared Matte
This lipstick is the perfect shade of red this season. You can have a classic red lip but its darker shade will keep you right on-trend for fall.

Chalet Scarf
As the weather gets colder a scarf is the perfect accent to any outfit. Scarves can be used to add color and dimension to an outfit or simply tie together the hues you are already wearing. Wear this scarf around your neck or tie it on your handbag.

Living Proof “Restore Instant Repair”
Perfect for restoring and repairing your hair to its pre-summer glory. With one use, your hair will feel stronger, softer and silkier.

Toss Designs Tassle Clutch
What is the easiest and chicest way to add a pop of color to your fall outfit? A clutch. Toss Designs’ Tassle Clutch in burnt orange is the perfect way to do this while staying on trend with the colors and hues you will start seeing everywhere this fall.

CND Shellac “Plum Paisley” & Deborah Lippmann “Lullaby of Broadway”
Dark, rich colors are a must-have for any fall nail look. My personal go-to for fall this year is Plum Paisley. A perfectly deep violet shellac that looks stunning on long or short nails. Pair this color with a trendy metallic accent nail such as Deborah Lipmann’s Lullaby of Broadway takes this look from every day to a night out in a few brush strokes.

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Bumble & bumble Cityswept
Use this product to achieve that grungy lived-in hairstyle. Cityswept creates pieceyness, separation and definition without weighing your hair down.

Bumble & bumble “Grooming Creme”
Use this product if you want a polished yet textured look. It is great at maintaining those annoying fly-aways and controlling static.

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Fall Trends for the Akari Fashionista

Q: How can I spice up my classic fall pieces?
A: It’s all about the details! Look for pieces with intricate buttons, velvet trim, and unexpected zippers. This attention to detail keeps classic pieces modern and fun! Check out the zipper on the back of this gorgeous green Bobi dress in our shop. It makes an otherwise plain ribbed dress playfully sexy.

Q: It is hard to ignore the resurgence of 90s fashion. How can I create a wearable look using these trends?
A: It’s really quite simple. Do not wear all the trends at once! High-waisted, acid-washed denim, crop tops, sheer fabrics, combat boots, and flannel are all 90’s staples making a comeback. To get the Akari version, we have paired grey high-waisted denim with a sheer black turtleneck. It is edgy without being too revealing or sloppy. The goal is to casually date 90’s fashion, not marry it.

Q: Browns are an obvious choice for fall but how can I make them more interesting?
A: Try to choose unconventional patterns and fabrics with more traditional brown color palettes. We have paired a muted, silk python blouse with a highwaisted denim... a MUST-HAVE this season.

NOTE: NEED BRANDS AND FASHION CREDITS FOR THIS PAGE. - LMP

'90s Revival in Fashion and Style
How To: Modern Grunge

Are you bored of predictable sleek and shiny trends? Do you want to look like you just don’t care and still exude some sort of effortless I-so-rock vibe à la Johnny Depp? Well then modern grunge is for you!

90s fashion was “Anti Fashion” hence the grunge look, the plaid shirts, combat boots, ripped jeans, slouchy backpacks and messy hairstyles. It was all about rocking that “I can’t be bothered attitude.” It was all right to go out wearing your own mood and being sexy or glam without looking like you tried.

Style during this era wasn’t meant to look pretty. It was more of a crazy clash of prints and patterns and ill-fitting clothes. It was all about being an individual, being creative and feeling free to just play.

Today’s “grunge” trend, though inspired by, is quite different from the 90s. It has a bit of glam to it, and much more of a feminine flair. Fashion today is becoming a clash of styles. Grunge but glam. Rock but luxuriant. Dark but feminine. Strong but vulnerable.

How can you capture this modern grunge look? We’ve put together some looks that will help do just this. All of these pieces can be mixed and matched and any combination of them will give you that effortlessly cool and what I like to call “glam grunge” look.

FALL TRENDS

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HAIR COLORS OF FALL

PICASSO, BABY

This fall Akari is paying tribute to hair color with a more specific focus on Balayage. Balayage is defined as a hair painting technique that can produce subtle or bold results. It is wildly popular in Paris, New York, and L.A., because models and working women alike want a low-maintenance, lived-in look. The color combinations are endless, as you can see with the painted wefts created by Jeffrey.

PETERJOHN & ANGELA ATTEND HAIR UNIVERSITY IN NYC

The intensity in New York City is like no other place. The energy, city lights, noise, fashion is absolutely unrivaled. It really is a concrete jungle of madness and we loved every bit of it. We focused on a low ponytail and a double French twist. Peter-John and I gained an understanding of the importance of an updo’s. Our trip was successful and refreshing and we cannot wait to go back and share with our clients and co-workers.

AKARI STRONG

In case you missed our #AkariStrong campaign on Instagram, we hereby request that you support our philanthropic effort! For every selfie posted on any form of social media with the #AkariStrong we are donating $1 to GirlsRising, an organization that supports the education of girls worldwide. This is a cause that is very dear to our heart considering we have a huge network of educated and empowered female clients that contribute so much to their communities.

Please help us advocate for equal gender rights and join the movement to end the harmful oppression of women worldwide.

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Secret Weapon of the Eye-Catching Redhead

We all know that one redhead, that makes us question what we’re doing with our lives and more specifically, our hair color. Fear not! You too can tread into that unknown territory and become a convincing redhead, but only under one condition: 

Enlist a good colorist!

A good colorist is your secret weapon to getting customized, multi-tonal, dimensional red hair. Becoming a rad redhead goes beyond applying red haircolor root to tip. Put the box down. We dig really deep into our bag of tricks and implement them all for our redheads. We pull through bold color, foil in lowlights, and Balayage strategically placed lighter pieces before glazing you to perfection!

Balayage meets 90’s Grunge ... a killer combination

BY JESSICA, HAIR COLORIST

For our fall photoshoot we used our balayage theme to achieve the masterful combination of looking unintentionally polished. We paired traditional fall elements like Oxblood lips and flannel with unconventional items like combat boots and acid-washed jeans. We wanted to tell the story of the West Coast kids who simultaneously look perfectly coiffed yet, potentially homeless. It’s the reintroduction of 90’s grunge, a decade we once hoped would never resurface, but are so inspired by today.
FALL COLOR TRENDS

COLOR

MODELS:
Names, names names, names, names names,

AKARI STYLING TEAM:
Names, names names, names, names names,

PHOTOGRAPHY: Name

LOCATION: Akari Building
AKARI STYLING TEAM IN ACTION

Fall 1990s **GRUNGE** Shoot.

MODELS:
Names, names names,
names, names names,

AKARI STYLING TEAM:
Names, names names,
names, names names,

PHOTOGRAPHY:
Name

LOCATION:
Akari Building
AKARI'S STUDIO 54 THEME PARTY!

Buy One Retail Product, Get a Second One 50% Off
Special Service Package Savings - Special Gifts with Purchase - Akari Gift Bags

Wednesday, December 3rd 2014 - 5:30 to 8:30 PM